

APPLICATION FOR MEMBERSHIP

Membership Category

Builder Associate
Builder Members - Individuals or firms whose principal business is building/remodeling residential or commercial structures, or land development.
Associate Members - Individuals or firms whose principal business is subcontracting, supplying materials, service or support to the building industry.

Do You Want More Information?

- Insurance: Group Health Workers Comp Liability
 Fueling Program
 Verizon Discounts
 Credit Card Processing Program
 Advertising & Sponsorship Opportunities

Annual dues include membership in the National Association of Home Builders, Oregon Home Builders Association and Home Builders Association of Lane County.

Dues payments are not deductible as charitable contributions for federal income tax purposes. However, dues payments may be deductible as ordinary and necessary business expenses, subject to an exclusion for lobbying activity. For 2014, the non-deductible portion of NAHB and OHBA combined dues is \$28.72

Payment

Builder Members
 > \$3 million in gross revenue \$750 + \$50 = \$800
 and/or > 30 lots developed
 \$1 - \$3 million in gross revenue \$600 + \$50 = \$650
 < \$1 million in gross revenue \$395 + \$50 = \$445

Associate Members
 15 or more employees \$750 + \$50 = \$800
 5 to 14 employees \$600 + \$50 = \$650
 < 5 employees \$395 + \$50 = \$445

* Political Action is a major factor in our lobbying efforts allowing the housing industry's voice to be heard in the political arena. Your contribution is voluntary and appreciated.

Firm Name _____ Representative _____ Phone _____

Firm Address _____ City _____ State _____ Zip _____ Fax _____

Mailing Address _____ City _____ State _____ Zip _____ Alternate Phone _____

Email _____ Website _____

Type of Business _____ CCB# (if applicable) _____

BY SIGNING THIS APPLICATION, I AGREE TO ABIDE BY THE BY-LAWS AND STATEMENT OF PRINCIPLES OF THIS ASSOCIATION. THIS APPLICATION FOR MEMBERSHIP IS SUBJECT TO APPROVAL BY THE BOARD OF DIRECTORS OF THE HOME BUILDERS ASSOCIATION OF LANE COUNTY.

Signed _____ Date _____ Sponsor referring you to the HBA _____

Make checks payable to "Home Builders Association (HBA) of Lane County" or use Visa or Mastercard.

Credit card # _____ Exp Date _____ CVW2# (on the back signature panel) _____

Billing Address for Card Statement (numeric portion only) _____ Zip _____

Cardholder Signature _____ Date _____
 (By signing, I authorize and agree to pay for dues as marked above under "Payment".)
 Return completed application to Home Builders Association of Lane County by mail (1065 River Rd., Eugene OR 97404),
 email (admin@hbalanecounty.org) or fax (541-484-5386)

What is the Home Builders Association?

Chartered in 1956, The Home Builders Association of Lane County was founded to help benefit its members. Today, builders, subcontractors, suppliers and other related businesses from throughout Lane County make up the Association's diverse membership, and join forces to represent a wide range of industry interests.

The HBA of Lane County is the local chapter of the National Association of Home Builders affiliating us with 850 other chapters across this country representing over 211,000 employers that employ over 8,500,000 employees representing over 14% of this nation's economic activity.

One of the more respected vital trade groups in the state, the HBALC offers its members a wide variety of programs and services. Each membership in the Home Builders Association automatically includes membership in the Oregon Home Builders Association and the National Association of Home Builders.

**MAKE an INVESTMENT in YOUR FUTURE
 JOIN the PROFESSIONALS of the
 BUILDING INDUSTRY**

**Each Member Agrees to Adhere to the
 Following Statement of Principles**

Excellence

- Meet or exceed industry standards of quality
- Stand behind products and services
- Avoid conflicts of interest
- Subcontract with those who meet similar standards

Service

- Provide service after the sale
- Do warranty work in a timely fashion
- Maintain a good public image
- Go the extra mile

Integrity

- Provide accurate information, in writing when appropriate
- Perform as promised
- Treat people equally as prescribed by law
- Maintain client confidentiality
- Maintain all required licenses and permits

1065 River Rd.
 Eugene, Oregon 97404
 (541) 484 5352 • Fax (541) 484-5386
 www.hbalanecounty.org
 email: admin@hbalanecounty.org
 www.tourofhomes.com



Home Builders
ASSOCIATION
of Lane County

Excellence • Service • Integrity



MEMBERSHIP:

**Possibly the Most Important
 Tool in Your Tool Belt!**

The Value of Membership

3 Memberships in One!

- By joining the Home Builders Association of Lane County you also become a member of the Oregon Home Builders Association (OHBA) and the National Association of Home Builders (NAHB).

Legislative and Regulatory Advocacy

- The HBA monitors and works with all city and county governments in the region, representing the building industry's position on a variety of regulatory issues including land use, fees, and building & development.
- Personal support to help you navigate building issues
- HBA has and will file lawsuits when needed to protect the industry from illegal government fees and regulations.
- The HBA's Political Action Committee contributes thousands of dollars annually to candidates and ballot measures supportive of industry issues and priorities.
- The Oregon Home Builders Association's team of lobbyists represent your interests at the Oregon legislature and before a variety of state agencies.
- The National Association of Home Builders' lobbying team represents your interests in Washington DC.
- NAHB estimates that national advocacy efforts saved builders over \$7,000 per home in 2012.
- HBA's local efforts have saved builders hundreds to thousands per home.

Expand Your Professional Network

- Reach future clients directly via meetings, the HBA's membership directory and website.

- Develop personal connections with top business leaders in the industry.
- Network with members at the membership dinners and committee meetings and events.
- Benefit from the combined experience and knowledge of other members.

Marketing & Advertising Opportunities

- Annual Tour of Homes provides builders with excellent opportunities to advertise their new homes to potential buyers.
- Your listing in the HBA Membership Directory and website gets your vital business information in front of other members and the public.
- Advertising in the Monday Morning Briefing newsletter and/or Membership Directory is among the most effective and low-cost way of marketing your business to others in the industry.
- Assistance with direct marketing to other members.
- Event sponsorships provide high-quality exposure for your business.

"Joining the HBA has been one of the most gratifying and rewarding experiences of my career. The networking events have been a key factor in our company's growth and we began using HBA's SwipeNow program in 2013. It was one of the best decisions I could have made. Setting up the account was all done for me and the training was excellent. We recouped our annual membership investment in a little over two months."

Leslie Pitts, Vice President – Administration – SELECTEMP Employment Services

Educational Seminars and Publications

- Stay updated on important industry information.
- All HBA members get their CCB-required continuing education for FREE
- The HBA's Monday Morning Briefing newsletter keeps you informed about local industry news and changes, networking and business development events, and opportunities for you to get involved.
- Builder Magazine mailed monthly to all builder members.
- Nation's Builder News sent to all members.
- Annual NAHB International Builders' Show features more than 100,000 attendees, hundreds of hours of educational seminars, and product displays from the nation's leading manufacturers and material suppliers.

"Membership in the HBA is an excellent investment. Annually I pay a few hundred in dues and receive thousands in return through member benefits and lobbying efforts. I can't afford not to be an HBA member."

Bruce Wiechert – Bruce Wiechert Custom Homes Inc.

Member-Only Discounts

- Discounts on Verizon Wireless ranging from 8 percent – 22 percent on products and services (average savings of \$240/yr)
- Discounts on SAIF Insurance up to 10 percent (average savings of \$1,100/yr)

- Medical & Dental Plans for as few as two employees
- Discounts on fuel (average savings of \$120/yr)
- Discounts on credit card processing through SwipeNow
- Rebates on commonly used building products and materials

Support Your Community

- The HBA and its volunteer members have a rich history of giving back to our local communities. Whether supporting students through scholarship programs or continuing support for the local Veterans Housing Program, our members contribute to make our local community a better place to live, work and play.

Project A Positive Image

- Membership demonstrates a business' initiative, its engagement in the industry, and its commitment to staying abreast of current market developments and trends.
- According to a national study, approximately 85% of all business failures occur in companies that are not members of their trade association.

"My membership has introduced me to the leaders of one of the most influential industries in Lane County. I have a chance to network professionally and socially with people who often become clients and friends. I owe a large part of my business success to this group."

Marie Due, Principal Broker – Barnhart Associates Real Estate